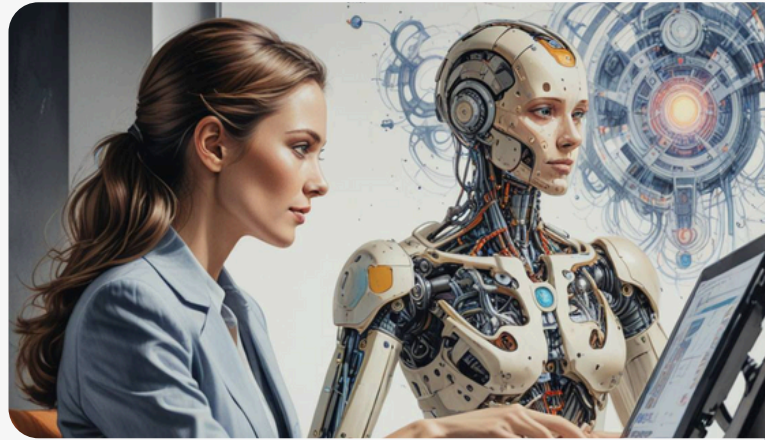# Why **AlgoVerde**

The GenAI Crystal Ball for Businesses

Imagine having **a crystal ball** that knows exactly **what your customers want and need**, and helps you design it.

That's **AlgoVerde**.

Imagine introducing new products in weeks rather than months, and getting the Go-to-Market strategy right from the start. With AlgoVerde, the bottom line is revenues.

Market Insights at your fingertips
Customer needs **in days**
New products **in weeks**
Go-to-Market Strategy

Scale Your **Revenues**

AlgoVerde

Dynamic Customer Insights with AlgoVerde **GenAI Twins**

AlgoVerde utilizes **custom-built, advanced GenAI Twins** to accelerate innovation, condensing months of work into just a **few days or weeks**.

Understand your **customers**.

Learn from **experts**.

Customer
Ramirez Family Foundation
- Age: 50-70 years
- Gender: Mixed

Customer
Laura Greene
- Age: 30 years old
- Gender: Female

Expert
Consumer Behavior Specialist
- **Field of Expertise**: Specializes in analyzing consumer motivations, habits, and ...

Expert
Jessica Morgan
Name: Jessica Morgan
Profile: Consumer Insights/Market Research Analyst

AlgoVerde **Applications**

- Product development
- Marketing
- Sales
- Pricing
- Customer Success
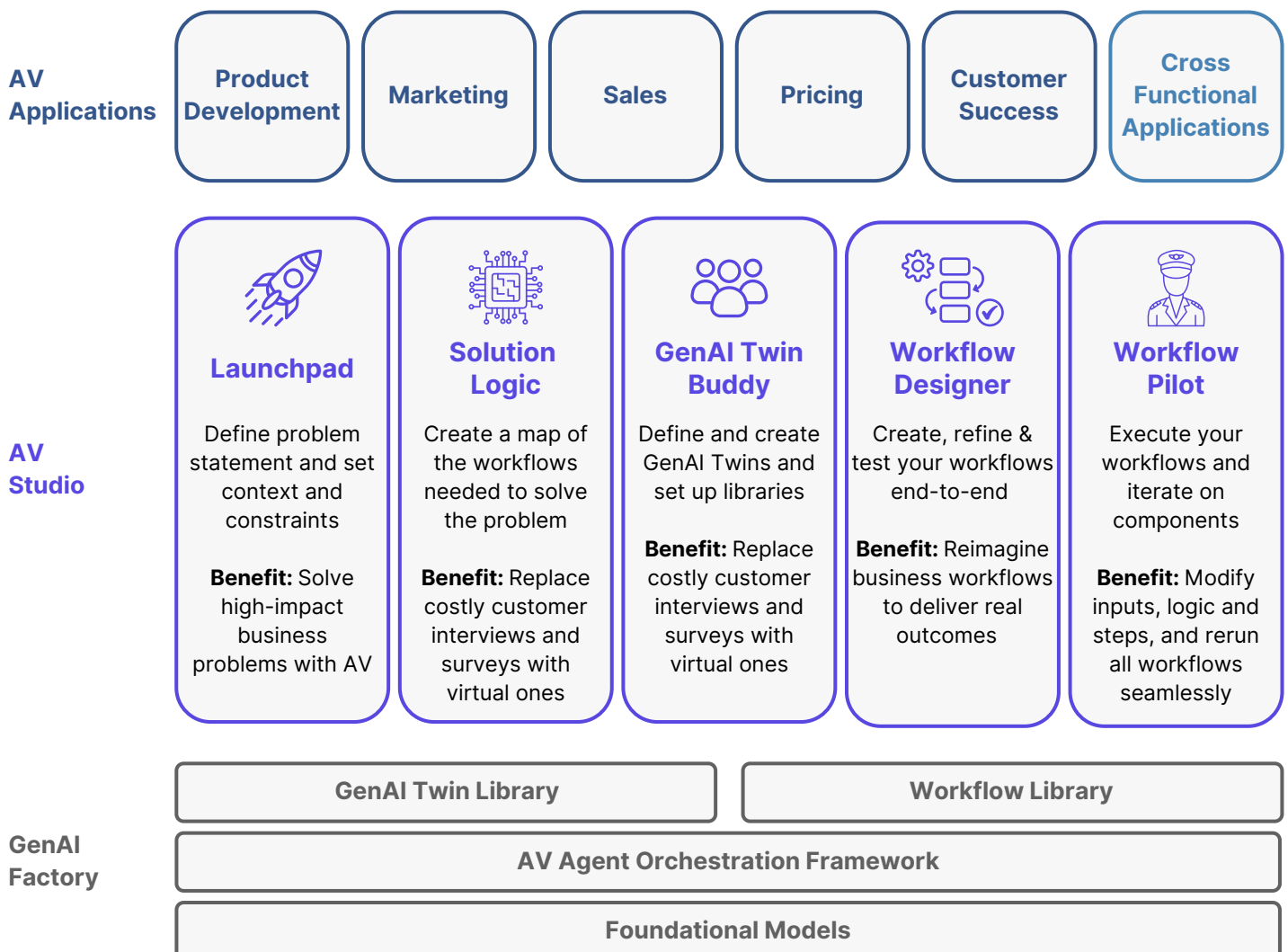- Custom Applications

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Security Certifications

Security is a top priority for AlgoVerde:

- **SOC2 Type 1**
- **SOC2 Type 2** *(in progress)*
- **ISO 27001** *(in progress)*

AlgoVerde **Innovation Platform**

AV Applications	Product Development	Marketing	Sales	Pricing	Customer Success	Cross Functional Applications

AV Studio

Launchpad	Solution Logic	GenAI Twin Buddy	Workflow Designer	Workflow Pilot
Define problem statement and set context and constraints	Create a map of the workflows needed to solve the problem	Define and create GenAI Twins and set up libraries	Create, refine & test your workflows end-to-end	Execute your workflows and iterate on components
Benefit: Solve high-impact business problems with AV	**Benefit:** Replace costly customer interviews and surveys with virtual ones	**Benefit:** Replace costly customer interviews and surveys with virtual ones	**Benefit:** Reimagine business workflows to deliver real outcomes	**Benefit:** Modify inputs, logic and steps, and rerun all workflows seamlessly

GenAI Factory

GenAI Twin Library	Workflow Library

AV Agent Orchestration Framework

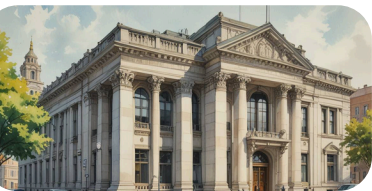| Foundational Models |
|---|

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◼ Current **Deployments**

AlgoVerde is used by companies in multiple industries, including Fortune 500.

Product Development - *Top 10 Car Manufacturer*
Cut concept development time from 18 to 2 months using GenAI twins to simulate driving experiences and understand customer needs.

Marketing - *Leading Wealth Manager*
Created scalable marketing messaging engine to maximize HNWI interactions .

Sales - *Enterprise AI Start-Up*
Built pitch engine to tailor sales to every prospect, create dynamic stakeholder maps, simulate sales interactions with GenAI Twins.
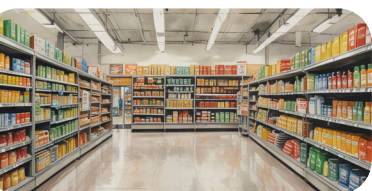

Pricing - *Leading Apparel Brand*
Designed optimal promotional campaign - simulate Willingness To Pay, replace conjoint analysis, optimize pricing per segment .

Customer Success - *Leading Fitness Company*
Developed targeted churn mitigation tactics for at-risk customers and validated effectiveness with GenAI Twins.

Custom Functional Applications - *Top 5 CPG Company*
Mitigated revenue slowdown in household product with brand value diagnostic and developed action plans to re-ignite growth.

Designed in **collaboration** with the **D^3 Institute** at HBS.

Leveraging **cutting-edge Generative AI.**

DIGITAL DATA DESIGN INSTITUTE AT HARVARD

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How to Engage with AlgoVerde

Introduction and Overview of **AV Platform**

Experiential GenAI 4hr **Group Bootcamp**

Live **Proof-of-Concept**

Full Custom **Application**

Five Reasons Why Customers **Love AlgoVerde**

1 Reimagine what it means **to be customer-centric**

2 Focus on **tangible bottom-line impact**

3 **Accelerate your time** to market to weeks not years

4 **Secure** platform **tailored** to your needs

5 Not just a platform: our team **helps innovate**

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