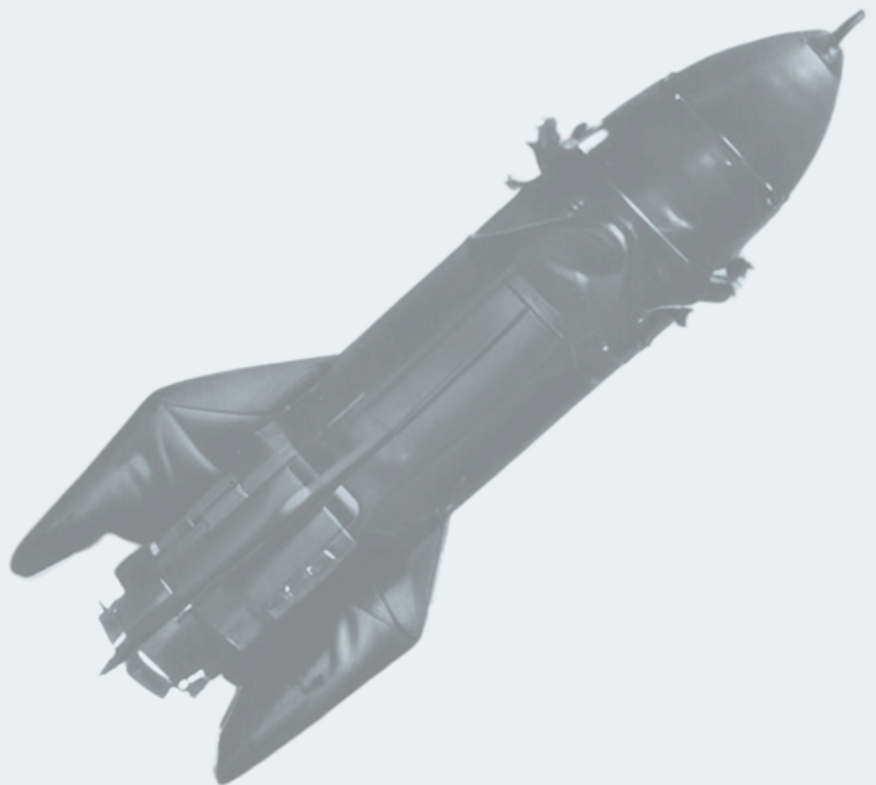




AlgoVerde Transforms Product Development with **AI**



■ Why AlgoVerde

Scale **Innovation**, Redefine **Success**

AlgoVerde transforms product development and market intelligence with cutting-edge AI solutions.

Trusted by Fortune 500 companies, our platform enables businesses to ideate, test, and validate product concepts faster and with greater confidence.

By introducing GenAI workflows, AlgoVerde streamlines processes, connects siloed data, and drives customer-centric innovation for unparalleled market agility.

With AI at its core, AlgoVerde turns insights into action, driving faster, smarter, and more confident product decisions.

Reimagine **Product Development** with **AI**



Designed in **collaboration** with the **D³ Institute** at HBS.

Leveraging **cutting-edge Generative AI**.

■ The **Traditional Product Development Problem**

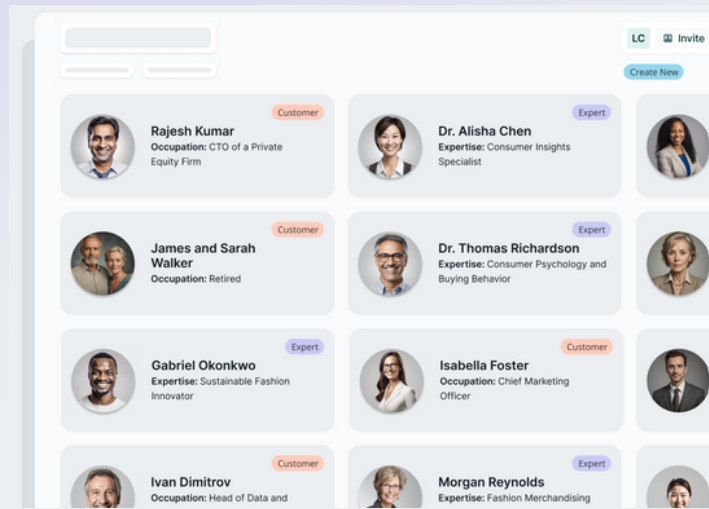
Did you know that 70–80% of new products fail?

Common culprits include sluggish timelines, siloed data, and outdated insights into consumer behavior. Delays in responding to market trends cost companies revenue and relevance.

■ AlgoVerde's Unique Solutions

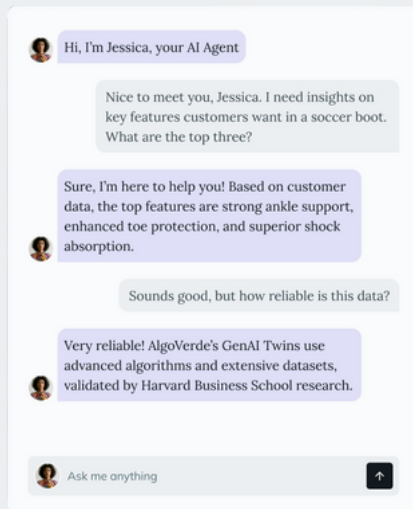
GenAI Twins

Virtual customer representations that provide real-time insights into customer behaviors and preferences, replacing costly, time-intensive market research such as interviews and surveys.



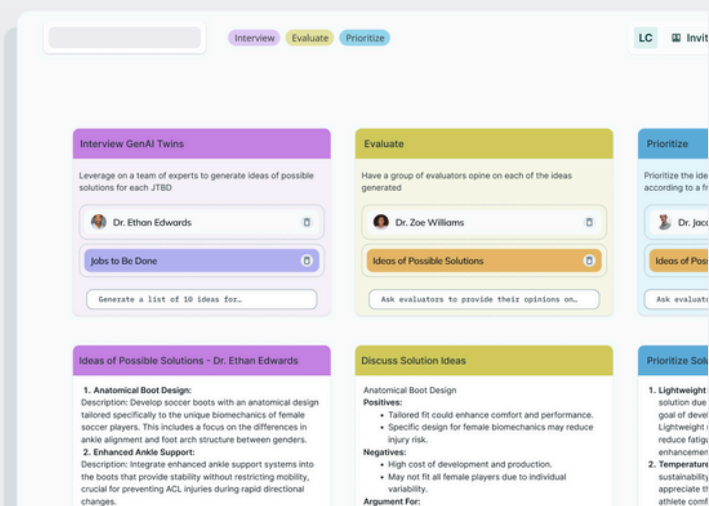
Autonomous AI Agents

Task automation at scale ensures quick, reliable execution of complex processes.



Customized AI Workflows

Tailored workflows that consolidate all market intelligence, reduce inefficiencies, and connect customer insights directly to product development. Replace outdated point solutions with seamless collaboration tools.



■ The AlgoVerde Edge

Solutions Built to Accelerate Your Business

By streamlining siloed workflows and connecting customer intelligence directly to product design, AlgoVerde ensures seamless innovation that meets market demands head-on.



75% Faster
Product
Development



75% Cost
savings in
market research



Enhanced
customer-centricity
thanks to the GenAI
Twins providing
real-time customer
insights



Reduced
inefficiencies
with customized
AI workflows



De-risking
product
launches



Growth and
competitive
advantage
through innovative
AI-driven insights

■ Real-World Results

AlgoVerde works with **Fortune 500 companies across multiple sectors**. We deliver exceptional support and tailored solutions to meet the unique needs of each client with a collaborative approach.

Marketing Ideation

Wealth Management

Using GenAI Twins, a financial services firm optimized campaigns for high-net-worth clients, boosting advisors' productivity by 50% and increasing customer satisfaction.

Product Development

Automotive

With GenAI Twins and AI workflows, a global automaker slashed vehicle concept timelines from 12-18 months to 4 months, while aligning designs with real customer expectations.

New Revenue Streams

Automotive

By simulating in-car experiences, a leading automaker transformed how customers interact with their vehicles creating tailored, revenue-generating services.

Brand Repositioning

Consumer Packaged Goods

A household brand leveraged GenAI Twins to reposition its homecare product market perception, extend its home fragrance line, deliver a successful floorcare design sprint and optimize key test sites.

Educational Innovation

Top U.S. Academic Institution

A leading academic institution utilized AlgoVerde's GenAI Twins to design and test an educational app, improving usability and user adoption rates.

Customer Retention

Fitness Industry

Using AI-driven insights, a fitness company managed customer churn effectively, enhancing engagement and boosting membership retention.

■ Adaptive & Secure Architecture



Privacy **You Can Trust**, Security **You Can Measure**

AlgoVerde guarantees rigorous data protection. With a walled model garden, AlgoVerde ensures private, secure instances, integrating AI guardrails and enterprise data with ease. We deploy the latest AI models, closed or Open Source, most suitable for the specific task or situation.

SOC2 type 1

SOC type 2 and ISO 27001 - *in progress*

■ Why Enterprises Choose AlgoVerde

See the Difference

Say goodbye to delays, inefficiencies, and lost market opportunities. Make informed product decisions by connecting customer intelligence with product development teams.

- Speed to Market
- Cost savings
- Customer-Centric Innovation
- Future-Forward Insights

What our Customers Say

“ 80% of the insights at 20% of the cost.

Top 10 automaker

“ AlgoVerde delivers cost savings, agility and customer centricity.

Top 10 automaker

“ AlgoVerde allowed us to have all the aspects of an innovation project under one roof. It brought a fresh perspective to counterbalance group-think.

Top 3 CPG Player